



1. Collapse of traditional tea culture 2. Reduction of tea diversity in the region 3. Hospitality culture (loss of mind to consider others) 4. Decline in taste formation against bitter 5. Increase in value as a health drink Culture inheritance Education and forming habit since childhood are important

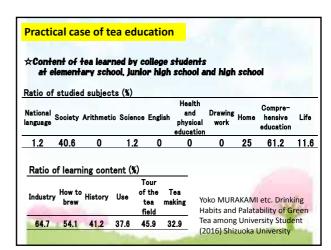
Characteristics of tea education ★Tea is an optimal material for cultivating basic skills in various fields of natural and/or social science ★Tea is a familiar educational material in Shizuoka, it is easy for students to be interested ★Tea is a material that promotes mental and physical health and education of rich human formation ★Tea drinks increase the identity to Shizuoka and are easy to link to the revitalization of the area



Keypoint of the rule concerning promotion of drinking of Shizuoka tea

- 1. Promote drinking of Shizuoka tea to students
- 2. Promotion of food education (tea education) by Shizuoka tea
 - •Education to deepen the understanding of the taste of tea, function, production area, history, tea culture etc
- 3. Education using lunch, break with tea
- 4. We aim to love Shizuoka tea and to drink tea every day as a habit





Tea is a treasure house of teaching materials

Utilization of tea for teaching guidelines

Teaching based on tea

Tea industry, local greats, tea cuisine, tea culture etc.

Teaching using tea as one frame of material Mathematics, science, history, languages etc.























